



## Scott Design Fact Sheet

Scott Design is the creative agency for technology companies. We design websites, e-mails, web banners, online apps, and campaigns that get results.

Founded in 1993, Scott Design solves the unique sales and marketing challenges facing our clients. Our team is known for its professionalism, on-target solutions, and outstanding customer service.

### Principals

Matt Scott, President  
Kirsti Scott, Creative Director

### Services

Web design and development  
Integrated marketing campaigns  
Re-branding and redesigns  
Interactive Flash demos  
Online banner ads  
HTML e-mails and e-newsletters  
PHP/Database/SQL development  
Search engine optimization  
Logos and corporate identity  
Print collateral, direct mail, and advertising

### Clients (partial list)

AceReader  
Adobe Systems  
Autodesk  
Braemar Energy Ventures  
Cisco Systems  
Draper Fisher Jurvetson  
Finisar  
Hobbs Direct  
LogLogic  
Monterey Bay Aquarium Research Institute  
Network General  
Nextance  
OCP  
Santa Cruz Chamber of Commerce  
Satmetrix  
Skytide  
TechLearning  
Tungsten Graphics  
VeriSign  
Visible Path

### Recent awards

#### Adobe Photoshop 20th and InDesign 10th Anniversary Microsites

- 2010 Award of Excellence, The Communicator Awards
- 2010 Award of Distinction, The Communicator Awards
- 2010 Outstanding Achievement Interactive Media Award
- 2010 Silver Emerging Media Award
- 2010 Silver W3 Award
- 2010 Silver W3 Award
- 2010 Silver Davey Award
- 2010 Silver Davey Award

#### Braemar Energy Ventures Website

- 2010 Award of Distinction, Communicator Awards
- 2010 Bronze Summit International Creative Awards
- 2010 Bronze Award, Horizon Interactive Awards

#### Santa Cruz Chamber of Commerce Website

- 2010 Outstanding Achievement Interactive Media Award
- 2010 Award of Distinction, The Communicator Awards
- 2010 Bronze Award, Horizon Interactive Awards

#### CTW Website

- 2010 Award of Excellence, Communicator Awards
- 2010 Silver Award, Summit International Creative Awards

#### Augmented Reality Snowstorm

- 2010 Gold Emerging Media Award
- 2010 Award of Distinction, Communicator Awards
- 2010 Award of Distinction, Communicator Awards

#### Scott Design Website

- 2010 Silver W3 Award
- 2010 Bronze Award, Horizon Interactive Awards

### Affiliations

AAF Silicon Valley, American Advertising Federation, American Institute of Graphic Arts, American Marketing Association, Association of Professional Design Firms, Business Marketing Association, eMarketing Association, Graphic Artists Guild, Santa Cruz Chamber of Commerce