



## Scott Design Fact Sheet

Scott Design is the creative agency for technology companies. We design websites, e-mails, web banners, online apps, and campaigns that get results.

Founded in 1993, Scott Design solves the unique sales and marketing challenges facing our clients. Our team is known for its professionalism, on-target solutions, and outstanding customer service.

### Principals

Matt Scott, President  
Kirsti Scott, Creative Director

### Services

Web design and development  
Integrated marketing campaigns  
Re-branding and redesigns  
Interactive Flash demos  
Online banner ads  
HTML e-mails and e-newsletters  
PHP/Database/SQL development  
Search engine optimization  
Logos and corporate identity  
Print collateral, direct mail, and advertising  
to support web initiatives

### Clients (partial list)

AceReader  
Adobe Systems  
Autodesk  
Braemar Energy Ventures  
Draper Fisher Jurvetson  
Finisar  
Genesis Creative Group  
Hoover's  
LogLogic  
Monterey Bay Aquarium Research Institute  
Network General  
Nextance  
Olympus Capital Partners  
Satmetrix  
Skytide  
TechLearning  
Tungsten Graphics  
VeriSign  
Visible Path

### Recent awards

#### CTW Website

- 2010 Silver Summit International Creative Award
- 2010 Communicator Award of Excellence

#### Braemar Energy Ventures Website

- 2010 Bronze Summit International Creative Award
- 2010 Communicator Award of Distinction

#### Virtual Reality Snowstorm

- 2010 Communicator Award of Distinction

#### Draper Fisher Jurvetson Website

- 2009 Best in Class Interactive Media Award
- 2009 Award of Distinction Communicator Award
- 2009 Gold MarCom Award
- 2009 Silver Silicon Valley ADDY Award
- 2009 Two Silver Davey Awards

#### Scott Design Special Delivery Interactive Web App

- 2009 Platinum MarCom Award
- 2009 Emerging Media Innovator Award
- 2009 Adobe MAX Award Semifinalist
- 2009 Silver Davey Award
- 2009 Silver Silicon Valley ADDY Award
- 2009 Bronze Horizon Interactive Award

#### LogLogic Website

- 2009 Award of Distinction Communicator Award
- 2009 Silver Silicon Valley ADDY Award
- 2009 Bronze Horizon Interactive Award

#### Camp Adobe Event Materials

- 2009 Silver Summit International Creative Award
- 2009 Silver Silicon Valley ADDY Award
- 2009 Silver Davey Award

#### Adobe Digital School Collection Online Campaign

- 2009 Bronze Summit International Creative Award
- 2009 Bronze Silicon Valley ADDY Award

### Affiliations

AAF Silicon Valley, American Advertising Federation, American Institute of Graphic Arts, American Marketing Association, Association of Professional Design Firms, Business Marketing Association, eMarketing Association, Graphic Artists Guild, Santa Cruz Chamber of Commerce